

Item 1 Cover Page for Brochure Supplement

Irwin Zagoria, President and CEO

IMZ Advisory Inc.
137 W. Royal Palm Road
Boca Raton, FL 33432
<http://www.imzfinancial.com/>
561-368-2336

December 18, 2021

This brochure supplement provides information about Irwin Zagoria that supplements the IMZ Advisory Inc. brochure. You should have received a copy of that brochure. Please contact Irwin Zagoria if you did not receive IMZ Advisory Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Irwin Zagoria is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Irwin Zagoria, President and CEO was born in 1957. Mr. Zagoria earned a BBS degree in Accounting from the University of Miami.

Mr. Zagoria founded IMZ Advisory Inc. in April 2021. Mr. Zagoria is also the President of IMZ Financial Services, Inc. since October 2003, a Registered Representative of Securities America, Inc. since July 2020. Previously, Mr. Zagoria was an Investment Advisor Representative of Securities America Advisors, Inc. (July 2020 to June 2021), an Investment Advisor Representative of Investacorp Advisory Services Inc. (May 2000 to July 2020), and a Registered Representative of Investacorp, Inc. (February 1999 to July 2020).

Item 3 Disciplinary Information

There are no legal or disciplinary events or proceedings to report concerning Mr. Zagoria.

Item 4 Other Business Activities

Mr. Zagoria is a Registered Representative of Securities America, Inc. (CRD# 10205), a FINRA registered securities broker-dealer. Mr. Zagoria is also licensed and registered as an insurance agent to sell life, accident and other lines of insurance for various insurance companies. Therefore, he can purchase investment products on a commission basis, and insurance products for any client in need of such services and will receive separate, yet typical compensation in the form of commissions for the purchase of those investment and insurance products. This creates a conflict of interest because of the receipt of additional compensation by Mr. Zagoria. Clients are not obligated to use IMZ or its investment advisor representatives for commission-based investment and insurance products. However, in such instances, there is no advisory fee associated with these products, and clients will be made aware of all commissions associated with the products prior to the transactions. The Registered Representative and insurance agent activities are conducted through IMZ Financial Services, Inc., an entity under common control with IMZ Advisory Inc.

Item 5 Additional Compensation

Mr. Zagoria does not receive compensation or other economic benefit from anyone who is not a client for providing advisory services.

Item 6 Supervision

Cory Davis, Chief Compliance Officer, monitors the investment advisory activities, personal investing activities, and adherence to the Advisor's compliance program and code of ethics of the IMZ Advisory Inc. supervised persons on a continuous basis using various methods, including periodic inspection and review of client securities positions and transaction activity, obtaining certifications of compliance with company policies and procedures from those supervised, and obtaining and reviewing brokerage statements or transactions and holdings reports of the supervised persons. Cory Davis can be reached at 561-368-2336.

Item 7 Requirements for State-Registered Advisers

Mr. Zagoria has not been involved in an award or found liable in an arbitration claim, civil, or self-regulatory organization event or administrative proceeding, or been the subject of a bankruptcy petition.

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Cory Davis, Vice President and CCO

IMZ Advisory Inc.
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This brochure supplement provides information about Cory Davis that supplements the IMZ Advisory Inc. brochure. You should have received a copy of that brochure. Please contact Cory Davis if you did not receive IMZ Advisory Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Cory Davis is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Cory Davis, Vice President and CCO, was born in 1989. Mr. Davis earned a BS degree in Finance from Florida Atlantic University.

Mr. Davis co-founded IMZ Advisory Inc. in April 2021. Mr. Davis is also a Registered Representative of Securities America, Inc. since July 2020, and a Financial Representative of IMZ Financial Services, Inc. since September 2012. Previously, Mr. Davis was an Investment Advisor Representative of Securities America Advisors, Inc. (July 2020 to June 2021), an Investment Advisor Representative of Investacorp Advisory Services Inc. (June 2014 to July 2020), and a Registered Representative of Investacorp, Inc. (September 2012 to July 2020).

Item 3 Disciplinary Information

There are no legal or disciplinary events or proceedings to report concerning Mr. Davis.

Item 4 Other Business Activities

Mr. Davis is a Registered Representative of Securities America, Inc. (CRD# 10205), a FINRA registered securities broker-dealer. Mr. Davis is also licensed and registered as an insurance agent to sell life, accident and other lines of insurance for various insurance companies. Therefore, he can purchase investment products on a commission basis, and insurance products for any client in need of such services and will receive separate, yet typical compensation in the form of commissions for the purchase of those investment and insurance products. This creates a conflict of interest because of the receipt of additional compensation by Mr. Davis. Clients are not obligated to use IMZ or its investment advisor representatives for commission-based investment and insurance products. However, in such instances, there is no advisory fee associated with these products, and clients will be made aware of all commissions associated with the products prior to the transactions. The Registered Representative and insurance agent activities are conducted through IMZ Financial Services, Inc., an entity under common control with IMZ Advisory Inc.

Item 5 Additional Compensation

Mr. Davis does not receive compensation or other economic benefit from anyone who is not a client for providing advisory services.

Item 6 Supervision

Cory Davis, Chief Compliance Officer, monitors the investment advisory activities, personal investing activities, and adherence to the Advisor's compliance program and code of ethics of the IMZ Advisory Inc. supervised persons on a continuous basis using various methods, including periodic inspection and review of client securities positions and transaction activity, obtaining certifications of compliance with company policies and procedures from those supervised, and obtaining and reviewing brokerage statements or transactions and holdings reports of the supervised persons. Cory Davis can be reached at 561-368-2336.

Item 7 Requirements for State-Registered Advisers

Mr. Davis has not been involved in an award or found liable in an arbitration claim, civil, or self-regulatory organization event or administrative proceeding, or been the subject of a bankruptcy petition.